

UP TO \$100* TOTAL SAVINGS REDEMPTION INSTRUCTIONS



Get up to \$100* total savings via Visa® Reward Card¹ or Visa® Virtual Account² after online submission³ with the purchase of four new select MICHELIN® passenger or light truck tires. (\$70 tire rebate on all tire lines, plus \$30 service rebate⁴ on MICHELIN® CrossClimate² tires.) Offer valid 8/18/21 – 9/6/21.

- For help submitting online or more information about this promotion, please call **1-866-212-9619**.
- To learn more about MICHELIN® tires, please call **1-800-642-4354** or visit **www.MichelinMan.com** for participating dealers.
- Not valid with any other offer.

HOW TO REDEEM:

- Purchase tires from a participating dealer from **8/18/21 to 9/6/21**.
- Submit online at **TireRewardCenter.com** by no later than **10/6/21**.
- Select **Other** as your retailer name during the online submission.
 - Then select **2021 Michelin Back to School Promotion** as your promotion.
- See offer terms and conditions below for further details.
- Check the status of your rebate at **TireRewardCenter.com**.

CHOOSE FROM TWO REWARD OPTIONS:

- **Visa® Reward Card** – You may opt for a standard Reward Card that you'll receive by mail. Reward Card can be used everywhere Visa® debit cards are accepted.
- **Visa® Virtual Account** – You will be rewarded sooner, in as little as 10 days. Account can be used everywhere Visa® debit cards are accepted online.

FULL TERMS AND CONDITIONS

Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam and U.S. Virgin Islands) ("U.S."). Purchase must be completed between 8/18/2021 and 9/6/2021. Limit of one (1) redemption request (\$100 or \$70 Visa® Reward Card or Visa® Virtual Account) per purchase of four (4) new select MICHELIN® passenger or light truck tires. \$100 Visa® Reward Card or Visa® Virtual Account per purchase of four (4) new MICHELIN® CrossClimate² tires. \$70 Visa® Reward Card or Visa® Virtual Account per purchase of four (4) new select MICHELIN® 4x4 Diamaris®, Agilis® CrossClimate®, Agilis® LTX®, Alpin® 5" Alpin® A4, CrossClimate® +, CrossClimate® SUV, Defender®, Defender® LTX® M/S, Defender® T + H, Defender², Energy® LX4®, Energy® MXV4® S8, Energy® Saver, Energy® Saver A/S, Latitude® Alpin®, Latitude® Alpin® LA2, Latitude® Cross, Latitude® Sport, Latitude® Sport 3, Latitude® Tour, Latitude® Tour HP®, Latitude® X-Ice® Xi2, LTX® A/S, LTX® A/T2, LTX® M/S2, LTX® Trail, Pilot® Alpin® 5", Pilot® Alpin® 5" SUV, Pilot® Alpin® PA4®, Pilot® Exalto® PE2®, Pilot® MXM4®, Pilot® Sport 3, Pilot® Sport 4, Pilot® Sport 4 S, Pilot® Sport 4 SUV, Pilot® Sport 5, Pilot® Sport A/S 3, Pilot® Sport A/S 3+, Pilot® Sport A/S Plus, Pilot® Sport All Season 4, Pilot® Sport Cup 2, Pilot® Sport Cup 2 Connect (240), Pilot® Sport Cup 2 R, Pilot® Sport EV, Pilot® Sport GT, Pilot® Sport PS2®, Pilot® Super Sport, Premier® A/S, Premier® LTX®, Primacy® 3, Primacy® 4, Primacy® All Season, Primacy® HP, Primacy® LTX®, Primacy® MXM4®, Primacy® MXV4®, Primacy® Tour A/S, Primacy® XC, X-Ice®, X-Ice® Snow, X-Ice® Xi3, XPS® Rib® or XPS® Traction tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 10/6/2021.** Please allow four (4) to six (6) weeks for the delivery of the \$100 or \$70 Visa® Reward Card via mail. Please allow three (3) to five (5) weeks for the delivery of the \$100 or \$70 Visa® Virtual Account via email. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco), mass merchandisers and national retailers (e.g., Discount Tire, Tire Kingdom, NTB and Big O) are excluded from this promotion but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin® (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin® reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin® is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2021 Michelin Back to School Promotion** when calling. Offer may not be assigned, traded, sold or combined with any other Michelin® offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

The \$30 service rebate is only eligible with the purchase of four (4) new MICHELIN® CrossClimate² tires. (All other MICHELIN® passenger or light truck tires do not qualify.) See redemption instructions handout for a full list of qualifying tires.

¹Michelin® Visa® Reward Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by Michelin®.

²Michelin® Visa® Virtual Account is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted online. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by Michelin®.